

To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this form and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.

Mail completed documents to:

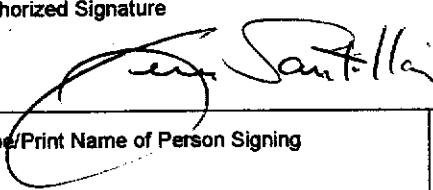
California Integrated Waste Management Board
Office of Local Assistance, (MS 25)
1001 I Street
PO Box 4025
Sacramento CA 95812-4025

STAFF COPY

General Instructions:

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

Section I: Jurisdiction Information and Certification <i>All respondents must complete this section.</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name City of Brawley		County Imperial	
Authorized Signature 		Title City Manager	
Type/Print Name of Person Signing Jerry Santillan	Date 22-MAY-2002 7-26-02		Phone (760) 344-5800
Person Completing This Form (please print or type) JB West		Title Recycling Coordinator, Imperial Valley Waste Management task Force	
Phone (760)337-4538	E-mail Address jwest@CityofElCentro.org		Fax (760)337-3172
Mailing Address 1275 Main Street	City El Centro	State CA	ZIP Code 92243

Section II—Cover Sheet

This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.

1. Eligibility

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

☐ No. If no, stop; not eligible for a TE or ADR.

☒ Yes. If yes, then eligible for a TE or ADR.

2. Specific Request and Length of Request

Please specify the request desired.

☒ Time Extension Request

Specific years requested _July 30, 2004_

Is this a second request? ☒ No ☐ Yes Specific years requested. _
(Note: Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

☐ Alternative Diversion Requirement Request (*Not allowed for Regional Agencies*).

Specific ADR requested _ % , for the years _

Is this a second ADR request? ☐ No ☐ Yes Specific ADR requested _ % , for the years _

(Note: Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

Note: Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

Section IIIA—TIME EXTENSION

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).

- 1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**

The City of Brawley's diversion rate history has been inconsistent despite the fact that several programs were implemented since 1995. Our diversion rate was 39% in 1995, 40% in 1996, 3% in 1997, no rate in 1998, 31% in 1999, and 30% in 2000. This was the major indicator in establishing a new base year, which was completed during 2002 for the year 1999. The diversion rate originally submitted on the new base year was in excess of 60%. However, after the verification visits, the CIWMB staff reduced it to 31%.

Since that time, we have been able to provide documentation for some materials to support a diversion rate of 41%. We will be submitting a base year revision within the six-month time extension granted by the CIWMB.

This is the second base year report that the City of Brawley has prepared. Originally the City hired a consultant to prepare the new base year report for the year 1998. However, the work of that consultant was not satisfactory and the project was turned over to a member of the City of Brawley Public Works Department for completion.

We have decided to accept the 31% diversion rate and have a projected 41% diversion rate with the base year revision and to secure the remaining 9% diversion required to meet the 50% from other programs throughout the City.

Another issue which caused delay in effectively and efficiently managing our programs and projects is personnel. The Imperial valley Waste Management Task Force, of which the City of Brawley is a member, hired a consultant to develop the SRRE programs and projects in 1998. The consultant was retained to coordinate efforts to reach our diversion requirements. After evaluating the time and cost associated with a part-time consultant who was unavailable on a continuous basis, the IVWMTF decided to fund full time positions dedicated to the development of programs included in the 1992 SRRE plan. Consequently, the Consultant was released, and the local jurisdictions appointed the City of El Centro as lead administrator of the Imperial Valley Waste Management Task Force. The Task Force hired full time staff in January 2002.

While these barriers have caused delays in implementing efficient and effective programs and projects, the IVWMTF and the City of Brawley have succeeded in hiring full time staff with support services. The City of Brawley has also established contacts who are responsive to the need for developing our diversion programs. We have developed excellent working relationships with CIWMB staff who have provided training on several occasions.

We have developed a web page to advertise the opportunities for recycling. We are building a database of businesses for contacting major recyclers in the Imperial Valley. We have successful on-going Earth Day Festivals.

We have re-allocated the time of one of our solid-waste employees to include one to three hours per day of source reduction, reuse, and recycling activities. This staff person will be contacting businesses and individuals in the City to conduct waste assessments, provide recycling bins and arrange for pick-up, and provide training on recycling issues.

We have hired Charles Tenborg of EcoSolutions to manage and operate the HHW facility. We are currently discussing the establishment of a composting facility for diversion of greenwaste. The City of Brawley is also the site of several Certified Used Oil Collection Facilities. There is also a plan for establishing with the assistance of EcoSolutions and the IVWMTF a second HHW facility in Brawley in 2003.

The City of Brawley is also involved in implementing a construction and deconstruction recycling ordinance that we feel will have a large impact on our diversion rate as our city has several building projects in the planning stages.

2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.

The City of Brawley needs two years to meet the diversion requirements because:

The development of a C & D ordinance requires buy-in from stakeholders as well as legal review. We believe that this is the area that will provide the most benefit towards meeting the diversion requirements.

The re-allocation of staff time to resource reduction, reuse, and recycling activities will require time for contacts, development of materials, purchase of additional supplies, and training.

3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

In 1992 the City of Brawley adopted a comprehensive plan to meet the diversion requirements over 10 years. In 1995 the City of Brawley's diversion rate was 39%, which was Board approved. This indicated that the City of Brawley was successfully implementing its long term goals. During the past three years a number of events have occurred which have positively impacted the implementation of our long term strategies. Our successes are a result of the following:

Formation of the Imperial Valley Waste Management Task Force, a joint powers agreement.

Participation in funding the 1992 SRRE plan by all eight Cities and the Imperial County.

Construction of the Household Hazardous waste Facility, which began operation on January 5, 2002

Employment of fulltime staffing budgeted through 2006.

Employment of an educational consultant to present a comprehensive education program for grades 4 through 6.

Reallocation of time of one of our solid-waste employees to include three hours per day of source reduction, reuse, and recycling activities.

Hiring Charles Tenborg of EcoSolutions to manage and operate the HHW facility.

Commercial cardboard pick up has been implemented.

Drop off center initiated.

Annual spring clean up conducted.

Grasscycling at public areas.

4. Provide any additional relevant information that supports the request.

The City of Brawley and the other members of the Imperial Valley Waste Management Task Force are moving toward becoming a regional agency during 2002. Becoming a part of a regional agency will reinforce our efforts to meet the diversion requirements.

Several changes in demographics including a increase in population have increased the amount of waste generation.

Since 1991, Brawley has increased its sales tax rate causing a decline of business.

Section IIIB—ALTERNATIVE DIVERSION REQUIREMENT

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's efforts in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIB-1.).

1. Why does your jurisdiction need an Alternative Diversion Requirement? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.

2. Why is your jurisdiction requesting an Alternative Diversion Requirement in lieu of a Time Extension?

3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

4. Describe any relevant circumstances in the jurisdiction that contribute to the need for an ADR. Provide any relevant information that supports the request.

Section IV A—PLAN OF CORRECTION

A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.

Attach additional sheets if necessary.

Residential %		43	Non-residential %		57
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
1000-SR-XGC 2070-RC-GOV	Expand New	Expand grasscycling from the existing 30 acres of parks and schools currently being grasscycled to the remaining public areas. Christmas tree collection and composting program.	I/VWMTF City of Brawley	2004	1%
1010-SR-BM	New	Conducting master composting workshops and distribution of free or low-cost composting bins for backyard composting program.	I/VWMTF	2004	1%
1020-SR-BWR	Expand	Businesses who are not participating in the existing cardboard and mixed paper recycling program will be contacted and provided with bins and training. Restaurants and bars will be required to recycle glass and bottles.	I/VWMTF & City of Brawley	2004	2%
1050 SR-GOV	Expanded	City offices will adopt a procurement policy and its accompanying administration procedures. This will require purchasing of recycled materials, double-sided printing, routing memos, etc.	I/VWMTF & City of Brawley	2003	1%
2010-RC-DRP	Expand	Parking area will be revamped to allow for drive through and additional bins will be provided for residential drop off.	City of Brawley	2002	2%
4020-SP-TRS	Expand	City of Brawley will participate in a regional tire-cleanup program along with other members of the I/VWMTF funded with a grant from the CIWMB.	I/VWMTF	2003	2%
Total Estimated Diversion Percent From New and/or Expanded Programs					9%
Current Diversion Rate Percent From Latest Annual Report					41%
Total Planned Diversion Percent Estimated					50%

PROGRAMS SUPPORTING DIVERSION ACTIVITIES			
PROGRAM TYPE	NEW or EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
Public Education	Expand	Community-based social marketing study is currently being conducted to ascertain the barriers to program participation. A budget has been approved and vendors contracted with for cable-casting advertising, television advertising, 8-page newsletter, and PSAs. Additional instructional staff are being recruited for classroom presentations in elementary and middle school for resource reduction, reuse, and recycling programs. High-recognition entertainment level school assembly is scheduled for elementary school. Installation of display stands in public buildings that will house fact sheets, brochures, and other informational literature.	2003
Facility Recovery Landfill	Expand	Area hauler and landfill operator with ADC permit is in process of accepting City of Brawley greenwaste. Materials recovery facility is also developing program to accept single stream recyclables from City of Brawley hauler	2004

Section IV B—GOAL ACHIEVEMENT						
Goal Achievement describes the activities the jurisdiction will use to achieve the ADR. <i>Attach additional sheets if necessary..</i>						
Residential %			Non-residential %			
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/LG/Central/PARIS/Codes/Reduce.htm	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION	
		Total Estimated Diversion Percent From New and/or Expanded Programs				
		Current Diversion Rate Percent From Latest Annual Report				
		Total Planned Diversion Percent Estimated				
PROGRAMS SUPPORTING DIVERSION ACTIVITIES						
PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM		DATE FULLY COMPLETED		

Section V – PARIS

Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.

Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at www.ciwmb.ca.gov/LGCentral/PARIS/.